

# CodeIT in Rome

Roma, 16 ottobre 2014

Spazio Europa - Rappresentanza in Italia della Commissione europea  
via IV Novembre 149

CodeIT in Rome is the flagship Italian event of CodeWeekEU 2014, hosted by the EC Representation in Italy, co-organized by the Italian Agency for Digital Agenda, and streamed live. Coding skills and digital literacy will be discussed both at the institutional level (with a keynote speech given by the Italian Digital Champion and contributions from the Italian Agency for Digital Agenda, the Italian Ministry of Education, the National Interuniversity Consortium for Informatics, the Italian CodeWeek Ambassador, and eSkills for Jobs) and at the practical level (with young story tellers from many different groups, associations, and organizations). In the second part of the event CodeWeek ambassadors from other countries will join the conference online to present their contribution to the first educational crowd coding experiment (<http://flagshipgame.eu/>), aimed at the development of a new mobile game. The game, called FlagShip, will be officially released by Neelie Kroes at the end of the event.

Free **online registration** at <http://codeweek.it/rome-2014/>

## 9:30 Opening

Welcome messages from **Vittorio Calaprice**, *Rappresentanza in Italia della Commissione europea*, **Alessandro Bogliolo**, *Università di Urbino, CodeWeek Ambassador*, **Alessandra Poggiani**, *Direttore generale dell'Agenzia per l'Italia Digitale*, **Stefania Giannini**, *Ministro dell'Istruzione dell'Università e della Ricerca*.

Video link with **DigitalPavia**

Keynote speech: **Riccardo Luna**, *Digital Champion italiano*

## 10:30 Coding skills in Italy

Contributions by: **Francesco Luccisano**, *Capo Segreteria Tecnica MIUR*, **Giorgio Ventre** and **Enrico Nardelli**, *Programma il Futuro - CINI*, **Flavia Marzano**, *Presidente Stati Generali dell'Innovazione, eSkills for Jobs Ambassador*

## 11:15 Story telling

Contributions by: *Geek Girls* (**Sonia Montegiove** and **Marina Latini**), *Coder Dojo* (**Agnese Addone** and **Valeria Cagnina**), *Code's Cool* (**Damiano Cioffoletti** and **Karanbir Singh**), *Scientix* (**Gaia Quarella** and **Lilia Pavoni**), *Informatici Senza Frontiere* (**Emanuela Ferri**), *Rails Girls* (**Giuseppe Modarelli** and **Eugenia Di Giovanni**)

## 12:00 FlagShip game: the pan-European educational crowd coding experiment

Last session of an international coding relay race coordinated by **Alessandro Bogliolo**, in cooperation with **CodeWeek Ambassadors** of all CodeWeekEU countries.

Message by **Neelie Kroes**, EC VP

Release of *FlagShip game - CodeWeek edition* on Google Play Store

